AGENDA

2016 State of Public Health Conference

7:30 AM – 9:00 AM
Registration, Refreshments, & Poster Viewing
Hill Atrium

9:00 AM – 10:00 AM
Morning Keynote Speaker
Mahler Hall
Alonzo L. Plough, PhD, MPH
VP, Research-Evaluation Learning & Chief Science Officer
Robert Wood Johnson Foundation

10:00 AM – 10:10 AM
Networking & Refreshment Break
Hill Atrium

10:10 AM – 10:50 AM
Plenary Panel
Mahler Hall
The Future of Public Health in Georgia

11:00 AM – 12:15 PM
Morning Workshops
Mahler Hall
1. Leading through Health Systems Change

Room Q
2. Program Management and Evaluation:
   How Project Management Can Add Value to Public Health Program and Project Delivery
   Practical Program Evaluation: Tools and Tips for Conducting Program Evaluations
   Improving Data Collection/Management Efficiency through Mobile Health to Address
   Population Health in DeKalb County, Atlanta

Room Y/Z
3. Public Health Preparedness:
   Whole Community Inclusion: Building Community Resilience before Disasters
   Bouncing Ahead: Promoting Community Resilience through Experiential Academic
   Partnerships with Public Health Practitioners
   Training the Next Generation of Disaster Management Professionals

Room R
4. Health Literacy and Population Health in Georgia

Room T/U
5. Zika and Public Health:
   Zika in Infants and Pregnancy (ZIP Study): Karst Region of Puerto Rico
   Preparing to Prevent Zika

12:15 PM – 1:30 PM
Lunch
Magnolia Ballroom
Lunch Speaker: Dr. Brenda Fitzgerald
Hill Atrium
Poster Viewing

1:45 PM – 2:45 PM
Afternoon Keynote Speaker
Mahler Hall
John M. Auerbach, MBA
Associate Director for Policy at the Centers for Disease Control and Prevention (CDC) & Acting Director of the Office for State, Tribal, Local, and Territorial Support (OSTLTS)
3:00PM – 4:15PM  
**Afternoon Workshops**

**Room Q**
6. **Health in All Policies**  
Breaking Down the Silos: Building a Health in All Policies Approach for Georgia’s Advocates through Research, Key Informant Interviews, and Policy Analysis  
Healthism: Health Status Discrimination and the Law  
Attitude of Inclusion: Implementation of an Evidence-Based Fatherhood Involvement Program

Mahler Hall
7. **Smartphones, Health, and Relationships (SHARE)**

Room T/U
8. **Public Health Systems, Philosophy, and Intersectorality: Lessons from Cuban for Practice in the US**

Room Y/Z
9. **Telemedicine**  
Bridging the Healthcare Gap: How Telemedicine is Creating Access  
Telemedicine and Rural Health: Bridging the Divide  
Economic Feasibility of Telehealth for Non-Life Threatening Emergency Room Visits: Implications for Georgia Emergency Department Management

Room R
10. **What a DEAL! Addressing Workforce Training Needs through Distance Education**

4:30PM – 5:00PM  
**Closing Keynote Speaker**

Mahler Hall
Mary Guinan, PhD, MD  
Author of *Adventures of a Female Medical Detective*  
Followed by book signing