

Marsha Davis, Ph.D.
Associate Professor
Department of Health Promotion and Behavior
College of Public Health
University of Georgia
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Areas of Specialization

Designing, implementing, and evaluating community-based health promotion programs; behavioral epidemiology; behavioral science theory; program evaluation; group-randomized trial methodologies; measurement of health behaviors; psychometrics

Education

- 1974-1977 Duke University
Durham, North Carolina
Angier B. Duke Scholar
Fellow, Oxford University
A.B., Psychology
- 1979-1981 Teachers College, Columbia University
New York, New York
M.A., Educational Psychology
- 1982-1987 University of Minnesota
Minneapolis, Minnesota
Pre-doctoral Fellow (National Heart, Lung and Blood Institute)
Behavioral Epidemiology
Ph.D., Educational Psychology and Behavioral Epidemiology
- 1987-1990 University of Minnesota
Minneapolis, Minnesota
Post-doctoral Fellow (National Heart, Lung and Blood Institute)
Behavioral Epidemiology

Professional Appointments

- 2006-present Associate Professor
Department of Health Promotion and Behavior
College of Public Health, University of Georgia
- Adjunct Associate Professor
Department of Foods and Nutrition
College of Family and Consumer Science, University of Georgia
- 2002-2006 Associate Professor, Department of Human and Organizational Development,
Vanderbilt University, Peabody College
- 2002-2005 Program Chair, Human, Organizational and Community Development Master's
Program
- 1998-2002 Associate Professor, Division of Epidemiology, School of Public Health,
University of Minnesota
- Program Chair, Maternal and Child Health
- 1996-1998 Associate Professor, Department of Nutrition, College of Health and Human
Sciences, Georgia State University
- Associate Professor, Center for Applied Research, College of Policy Studies,
Georgia State University
- 1990-1996 Assistant Professor, Department of Behavioral Sciences and Health Education,
The Rollins School of Public Health, Emory University
- 1990-1996 Assistant Professor, Winship Cancer Center
School of Medicine, Emory University
- 1987-1990 Postdoctoral Fellow, Behavioral Aspects of Cardiovascular Disease, National
Heart, Lung and Blood Institute, University of Minnesota
- 1982-1987 Predoctoral Fellow, Behavioral Aspects of Cardiovascular Disease, National
Heart, Lung and Blood Institute, University of Minnesota
- 1981-1982 Policy Analyst, Social Science Operations Center, Advanced Technology, Inc.,
Reston, Virginia
- 1978-1981 Research Associate, The College Board, New York, New York

Research Grants

- 2008-present Co-Investigator, Translating a Weight Management Program to Worksites. National Institute for Occupational Safety and Health, Centers for Disease Control and Prevention, U.S. Public Health Service. University of Georgia, Athens, GA
- 2008-present Co-Investigator, Evaluation of Abstinence Based Programs, Subcontract to Georgia Communities in Schools. University of Georgia, Athens, GA
- 2006-present Co-Principal Investigator, Taking National Nutrition Policy to Scale: Evaluating Health-Policy Implementation within an Urban School System. Robert Wood Johnson Foundation. Atlanta Public Schools, Atlanta, GA
- 2006-present Co-Principal Investigator, Director of Evaluation, Evaluation Technical Assistance to Community Programs Providing Nutrition and Physical Activity for Children. Healthcare Georgia. University of Georgia, Athens, GA
- 2002-2008 Principal Investigator, Improving Diets of Preschool Children and Their Families. National Cancer Institute. University of Georgia, Athens, GA
- 2000-2004 Co-Principal Investigator, Healthy Generations. United States Department of Agriculture. University of Georgia, Athens, GA.
- 2000-2002 Co-Principal Investigator, Program Evaluation Assistance Center for the Minnesota Community-Based Tobacco Prevention Programs. Minnesota Department of Health. University of Minnesota, Minneapolis, MN.
- 2000-2002 Co-Investigator, Study of Tobacco Diversion Programs in Minnesota, Minnesota Partnership for Action Against Tobacco. University of Minnesota, Minneapolis, MN.
- 1999-2002 Co-Investigator, Leadership Education in Maternal and Child Public Health. Maternal and Child Health Bureau. University of Minnesota, Minneapolis, MN.
- 1999-2002 Co-Investigator, Weight Gain Prevention in African American Preadolescent Girls--Field Center. National Heart, Lung, and Blood Institute. University of Minnesota, Minneapolis, MN.
- 1999-2002 Co-Investigator, Director of Evaluation, 5 a Day Cafeteria Power Plus. National Cancer Institute. University of Minnesota, Minneapolis, MN. Subcontract to Minnesota Department of Health, Minneapolis, MN.

- 1999-2002 Co-Investigator, Methods Study of a Computerized Statewide Process Evaluation System. University of Minnesota, Minneapolis, MN.
- 1995-2000 Principal Investigator, Nutrition Intervention for Families through Schools. National Cancer Institute. University of Minnesota, Minneapolis, MN.
- 1996-1998 Co-Investigator, Director of Evaluation. Dietary Intervention in Black Churches. National Cancer Institute. Emory University, Atlanta, Georgia.
- 1995-1998 Co-Principal Investigator, Director of Evaluation. Prevention of Pediatric Obesity. Woodruff Foundation. Emory University, Atlanta, Georgia.
- 1995-1997 Co-Investigator, Director of Evaluation. Project Excellence: Drug Abuse Prevention. Centers for Substance Abuse Prevention. Emory University, Atlanta, Georgia.
- 1995-1997 Principal Investigator, Director of Evaluation, Evaluation of Lottery Funded Educational Programs, HOPE Scholarship Program: Analysis of high school students' educational plans, aspirations, and health behaviors. Georgia State University, Atlanta, Georgia.
- 1995-1997 Principal Investigator, Gimme 5: Fruits and Vegetables for Fun and Health. Subcontract to M.D. Anderson Cancer Research Center. National Cancer Institute. Emory University, Atlanta, Georgia.
- 1995-1997 Co-Investigator, Director of Evaluation. Families and HIV Prevention. National Institute of Mental Health. Emory University, Atlanta, Georgia.
- 1993-1995 Co-Investigator. Director of Evaluation, Psychometrics, and Epidemiologic Methods, Gimme 5: Fruits and Vegetables for Fun and Health. National Cancer Institute. Emory University, Atlanta, Georgia.
- 1992-1995 Co-Investigator. Director of Evaluation, Psychometrics, and Epidemiologic Methods, Teacher Worksite Wellness for Elementary Student Health. National Heart, Lung and Blood Institute. Emory University, Atlanta, Georgia.
- 1992-1995 Co-Investigator, Lead Behavioral Scientist, Women's Health Trial: Feasibility Study in Minority Populations. National Cancer Institute. Emory University, Atlanta, Georgia.
- 1992-1994 Co-Investigator for Evaluation, Data-Based Cancer Control in Georgia. Georgia Department of Human Resources. Emory University, Atlanta, Georgia.
- 1992-1993 Co-Investigator, Director of Evaluation, Agromedicine Training Program. Kellogg Foundation. Emory University, Atlanta, Georgia.

- 1992 Co-Investigator, Director of Survey Design, Instrument Development, Evaluation, Analytic Methods, Metro Atlanta and Rural Georgia SEER Program. National Cancer Institute. Emory University, Atlanta, Georgia.
- 1991-1992 Program Evaluation Specialist, Intergovernmental Personnel Agreement, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention, Division of Nutrition. Emory University, Atlanta, Georgia.

Publications

Book Chapters

Wilson, MG, Baker, K, DeJoy, DM, Bowen, HM, & Davis, M. (In press). The employer's role in reducing health disparities through diabetes prevention and control. In L. Jack (Ed.). *Diabetes in black America: Public health and clinical solutions to a national crisis.*

Davis M, Baranowski T, Hughes M, Warneke C, deMoor C, Mullis R. (2002). Using children as change agents to increase fruit and vegetable consumption among lower-income African American parents: Process evaluation results of the *Bringing it Home program*. In Steckler, A and Linnan, L (eds.) Process Evaluation in Public Health Interventions, 249-267. San Francisco: Jossey-Bass.

Baranowski T and Davis Hearn M. (1997). Health behavior interventions with families. In Gochman, DS. (ed.). Handbook of Health Behavior Research IV: Relevance for Professionals and Issues for the Future, 303-323. New York: Plenum.

Perry CL, Hearn MD, Kelder SH. (1990). The Minnesota Heart Health Program Youth Program. In Nutbeam, D (ed.). Youth Health Promotion: From Theory to Practice in School and Community, 254-276. London: Forbes.

Journal Articles (all peer-reviewed)

Beech BM, Kumanyika SK, Baranowski T, Davis M, Robinson T, Sherwood NE, Taylor WC, Relyea G, Zhou, A, Pratt C, Owens AS, Thompson N. (2004). Parental cultural perspectives in relation to weight-related behaviors and concerns of African-American girls. *Obesity Research*, 12S:7S-19S.

Adkins S, Sherwood NE, Story M, Davis M. (2004). Physical activity among African-American girls: The role of parents and the home environment. *Obesity Research*, 12S:38S-45S.

Perry C, Bishop D, Taylor G, Davis M, Story M, Gray C, Bishop S, Mays R, Lytle L, Harnack L. (2004). A randomized school trial of environmental strategies to encourage fruit and vegetable consumption among children. *Health Education and Behavior*, 31(1):65-76.

Story M, Sherwood NE, Himes JH, Davis M, Jacobs DR, Cartwright Y, Smyth M, Rochon J. (2003). An after-school obesity prevention program for African-American girls: The Minnesota GEMS pilot study. *Ethnicity and Disease*, 13:S54-S64.

Sherwood NE, Story M, Beech B, Klesges L, Mellin A, Neumark-Sztainer D, Davis M. (2003). Body image perceptions and dieting among African-American pre-adolescent girls and parents/caregivers. *Ethnicity and Disease*, 13:200-207.

Sherwood N, Story M, Neumark-Sztainer D, Adkins S, Davis M. (2003). Development and implementation of a visual card-sorting technique for assessing food and activity preferences and patterns in African American girls. *Journal of the American Dietetic Association*, 103:1473-1479.

Warneke C, Davis M, Baranowski T. (2001). A 7-item versus 31-item food frequency questionnaire for measuring fruit, juice, and vegetable intake among a predominantly African-American population. *Journal of the American Dietetic Association*, 101(7):774-779.

Yaroch A, Resnicow K, Davis M, Davis A, Smith M, Kettle-Khan L. (2000). Development of a modified picture-sort food frequency questionnaire administered to low-income, overweight, African-American adolescent girls. *Journal of the American Dietetic Association*, 100(9):1050-1056.

Resnicow K, Wallace DC, Jackson A, DiGirolamo A, Odom E, Wang T, Dudley W, Davis M, Mitchell D, Baranowski T. (2000). Dietary change through African American churches: Baseline results and program description of the Eat for Life trial. *Journal of Cancer Education*, 15(3):156-163.

Davis M, Baranowski T, Resnicow K, Baranowski J, Doyle C, Smith M, Wang T, Yaroch A, Hebert D. (2000). Gimme 5 Fruit and Vegetables for Fun and Health: Process evaluation. *Health Education & Behavior*, 27(2):167-176.

Baranowski T, Davis M, Resnicow K, Baranowski J, Doyle C, Lin L, Smith M, Wang T. (2000). Gimme 5 Fruit, Juice, and Vegetables for Fun and Health: Outcome evaluation. *Health Education & Behavior*, 27(1):96-111.

Cullen K, Baranowski T, Baranowski J, Hebert D, deMoor, C, Davis Hearn M, Resnicow K. (1999). Influence of school organizational characteristics on the outcomes of a school health promotion program. *Journal of School Health*, 69(9):376-380.

Coates R, Bowen D, Kristal AR, Feng Z, Oberman A, Hall D, George V, Lewis CE, Kestin M, Davis M, Evans M, Grizzle J, Clifford C. (1999). The Women's Health Trial Feasibility Study in Minority Populations: Changes in dietary intakes. *American Journal of Epidemiology*, 149(12):1104-1112.

Davis Hearn M, Baranowski T, Baranowski J, Doyle C, Smith M, Lin L, Resnicow K. (1998). Environmental influences on dietary behavior among children: Availability and accessibility of fruits and vegetables enable consumption. *Journal of Health Education*, 29(1):26-32.

Resnicow K, Smith M, Baranowski T, Baranowski J, Vaughan R, Davis M. (1998). 2-year tracking of children's fruit and vegetable intake. *Journal of the American Dietetic Association*, 98(7):785-789.

Resnicow K, Davis M, Smith M, Baranowski T, Lin L, Baranowski J, Doyle C, Wang DT. (1998). Results of the TeachWell worksite wellness program. *American Journal of Public Health*, 88(2):250-257.

Resnicow K, Davis M, Smith M, Lazarus A, Baranowski T, Baranowski J, Doyle C, Wang DT. (1998). How best to measure implementation of school health curricula: A comparison of three measures. *Health Education Research, Theory & Practice*, 13(2):239-250.

Baranowski T, Smith M, Newman M, Davis Hearn M, Lin L, Baranowski J, Doyle C, Wang DT, Resnicow K. (1998). Adult consumption of fruit and vegetables and fat related practices by meal and day. *American Journal of Health Promotion*, 12(3):162-165.

Resnicow K, Davis Hearn M, Smith M, Baranowski T, Lin L, Baranowski J, Doyle C, Wang DT. (1997). Social-cognitive predictors of fruit and vegetable intake in children. *Health Psychology*, 16(3):272-276.

Baranowski T, Lin L, Wetter D, Resnicow K, Davis Hearn M. (1997). Theory as mediating variables: Why aren't community interventions working as desired? *Annals of Epidemiology*, 7(S7):S89-S95.

Baranowski T, Smith M, Davis Hearn M, Lin L, Baranowski J, Doyle C, Resnicow K, Wang DT. (1997). Patterns in children's fruit and vegetable consumption by meal and day of the week. *Journal of the American College of Nutrition*, 16(3):216-223.

Baranowski T, Smith M, Baranowski J, Wang DT, Doyle C, Lin L, Davis Hearn M, Resnicow K. (1997). Low validity of a seven-item fruit and vegetable food frequency questionnaire among third-grade students. *Journal of the American Dietetic Association*, 97(1):66-68.

Baranowski T, Baranowski J, Doyle C, Wang DT, Smith M, Lin L, Davis Hearn M, Resnicow K, Thompson WO. (1997). Toward reliable estimation of servings of fruit and vegetables and fat practices from adults' 7-day food records. *Journal of Nutrition Education*, 29:321-326.

Resnicow K, Hearn M, Delano R, Conklin T, Orlandi M, Wynder E. (1997). Development of a nutrition knowledge scale for elementary school students: Toward a national surveillance system. *Journal of Health Education*, 28(3):156-164.

Resnicow K, Vaughan R, Futterman R, Weston R, Royce J, Parns C, Davis Hearn M, Smith M, Freeman H, Orlandi M. (1997). A self-help smoking cessation program for inner-city African Americans: Results from the Harlem Health Connection Project. *Health Education Quarterly*, 24(2): 201-217.

Lusthaus J, Baranowski T, Lin L, Smith M, Baranowski J, Davis Hearn M. (1996). Adiposity, fat patterning, and blood pressure among children from two ethnic groups. *Cardiovascular Risk Factors*, 6(4):233-239.

Baranowski T, Davis Hearn M, Baranowski J, Lin L, Doyle C, Wahlay N, Treiber F, Thompson W. (1995). TeachWell: The relation of teacher wellness to elementary student health and behavior outcomes: Baseline subgroup comparisons. *Journal of Health Education*, 26S(2):1-11.

Hearn MD, Bigelow C, Nader P, Stone E, Johnson C, Parcel G, Perry C, Luepker R. (1992). Involving families in cardiovascular health promotion: The CATCH Feasibility Study. *Journal of Health Education*, 23(1):22-31.

Hearn MD, Prokhorov A, Murray DM, Alexandrov A, Luepker R. (1991). Comparison of smoking prevalence in school students sampled from the United States of America and Union of Soviet Socialist Republics. *International Journal of Epidemiology*, 20(2):413-415.

Davison M and Hearn MD. (1989). Two-dimensional configuration of unidimensional stimulus sets in nonmetric multidimensional scaling. *Applied Psychological Measurement*, 13(4):329-334.

Hearn MD, Murray DM, Luepker R. (1989). Hostility, coronary heart disease, and total mortality: A 33-year follow-up study of university students. *Journal of Behavioral Medicine*, 12(2):105-121.

Perry C, Luepker R, Murray DM, Hearn MD, Halper A, Dudovitz B, Maile MC, Smyth M. (1989). Parent involvement with children's health promotion: A one-year follow-up of the Minnesota Home Team. *Health Education Quarterly*, 16(2):171-180.

Murray DM, Davis Hearn M, Goldman A, Pirie P, Luepker R. (1988). Four- and five-year follow-up results from four seventh-grade smoking prevention strategies. *Journal of Behavioral Medicine*, 11(4):395-405.

Murray DM, Perry CL, Davis Hearn M. (1987). Cardiovascular risk reduction in children. *Education and Treatment of Children*, 10(1):48-57.

Murray DM, Luepker R, Pirie P, Grimm R, Bloom E, Davis M, Blackburn H. (1986). Systematic risk factor screening and education: A community-wide approach to prevention of coronary heart disease. *Preventive Medicine*, 15:661-672.

Presentations

Research Papers

Davis M. Lights, camera, action: Evaluating health education entertainment programs. Presented at the Society of Nutrition Education Annual Meeting, Atlanta, GA, 2008.

Hughes M, Davis M, Hearn J, McLendon M, Frazier K, Rodriguez L. Principals' attitudes towards school wellness. Presented at the Society of Nutrition Education Annual Meeting, Atlanta, GA, 2008.

Muilenburg JL, Clayton DL, West S, Davis M Correlates of smoking susceptibility in adolescents living in a southern city: Implications for interventions. Presented at the American Association of Health Behavior in Savannah, GA, 2007.

Rodriguez L, Hughes M, Davis M, Frazier K. Jumping wellness hurdles: How one school district is overcoming obstacles to student wellness. Presented at the American Public Health Association Annual Meeting, Washington, D.C., 2007.

Rodriguez L, Frazier K, Yurman K, Hughes M, Davis M. Partnering for wellness: The importance of community resources. Presented at the American Public Health Association Annual Meeting, Washington, D.C., 2007.

Mullis R and Davis M. Creating Healthy Generations: Cumulative Findings from Two Major Urban Family-Focused Nutrition and Physical Activity Interventions. Presented at the annual scientific meetings of the National Urban Society, 2005.

Davis M, Baranowski T, Hughes M, Warneke C, deMoor C, Baranowski J, Cullen K, Mullis R. Increasing fruit and vegetable consumption among lower-income African American parents using children as change agents: Outcome results of the *Bringing it Home* Program. Presented at the annual scientific meetings of the Society of Behavioral Medicine, 2001.

Bishop D, Perry C, Mays R, Lytle L, Davis M, Story M, Taylor G, Bishop S, Gray C. Fruit and vegetable card sorting task to identify fruit and vegetable preferences in elementary school children. Presented at the annual 5-A-Day scientific meetings of the National Cancer Institute, 2000.

Davis M, Mullis R, Hughes M, Hall N, Foushee R. Communicating with Everyone: Using Videos to Market our Message -- How to Evaluate Video-Based Programs. Presented at the annual scientific meetings of the Society for Nutrition Education, 2000.

Davis M and Hughes M. Communicating with Everyone: Using Videos to Market our Message -- The "Bringing it Home" Program. Presented at the annual scientific meetings of the Society for Nutrition Education, 2000.

Jonnalagadda S, Davis M, Baranowski T, Mullis R, Hughes M, Mitchell D. Contribution of food group pyramid food groups to macro-nutrient intake of African American women. Presented at the annual scientific meetings of Experimental Biology, 2000.

Davis M, Baranowski T, Resnicow K, Baranowski J, Doyle C, Smith M, Wang T. Gimme 5 Fruit and Vegetables for Fun and Health: Process evaluation. Presented at the annual scientific meetings of the Society for Nutrition Education, 1998.

Davis M and Hughes M. Using a Community Approach to Developing School-Based Health Education Program: Bringing It Home. Presented at the annual scientific meetings of the Society for Nutrition Education, 1998.

Davis M, Baranowski T, Baranowski J, Resnicow K. Gimme 5: Fruit and Vegetables for Fun and Health: Process and Outcome Evaluation. Presented at the annual scientific meetings of the Society of Behavioral Medicine, 1997.

Davis M, Baranowski T, Baranowski J. TeachWell: Teacher Worksite Wellness Program. Symposium presented at the annual scientific meetings of the Society of Nutrition Education, 1996.

Bowen D, Davis Hearn M, Raczynski J. Baseline characteristics of women participating in the Women's Health Trial Feasibility Study in Minority Populations. Paper presented at the annual scientific meetings of the American Psychological Association, 1994.

Hearn MD, Prokhorov A, Murray DM, Alexandrov A, Luepker R. Comparison of smoking prevalence in school students sampled from the United States of America and Union of Soviet Socialist Republics. Paper presented at the annual scientific meetings of the Society of Behavioral Medicine, 1991.

Hearn MD, Davison M, Murray DM. Thirty-year stability of the MMPI Cook-Medley hostility scale. Paper presented at the annual scientific meetings of the Society of Behavioral Medicine, 1990.

Hearn MD, Murray DM, Luepker R. Hostility, coronary heart disease and total mortality: A 33-year follow-up study of university students. Paper presented at the annual scientific meetings of the American Heart Association, 1989.

Hearn MD. Involving families in children's dietary change. Paper presented at the annual scientific meetings of the Society of Behavioral Medicine, 1989.

Hearn MD, Murray DM, Luepker R. Hostility, coronary heart disease and total mortality: A 33-year follow-up study of university students. Paper presented at the annual scientific meetings of the Society of Behavioral Medicine, 1988.

Murray DM, Luepker R, Pirie P, Bloom E, Grimm R, Davis M. CDC risk factor screening and education: Behavior and risk factor change. Poster session presented at the annual scientific meetings of the American Psychological Association, 1984.

Invited Lectures and Addresses

Invited Keynote Address, *Involving Families in Childhood Obesity Prevention*. Georgia Summit on Childhood Obesity, 2008.

Invited Keynote Address with Rebecca Mullis, *Using the Ecological Model in Designing Community-Based Obesity Programs: Implications for Intervention Design, Research Methodologies, and Policy*, National Roundtable on Setting the National Agenda for Combating Childhood Obesity, 2005.

Invited Discussant, *Applying Communication Theory to the Design of Dietary and Physical Activity Messages*, Diet and Communication Workshop, National Cancer Institute, 2005.

Invited Keynote Address, *Let the Community Talk, Let us Listen: Designing Health Promotion Programs That Work*, Kentucky Public Health Department and the Southeastern Public Health Association, 2004.

Invited Lecture, *The Use of Motivational Interviewing in Nutrition and Physical Activity Counseling Sessions*, Tennessee State Department of Health, Facilitating Change Workshop, 2003.

Invited Lecture, *Using a Community Participatory Approach to Developing Health Promotion Programs*, University of Minnesota, Maternal and Child Health Minnesota Institute, 2002.

Invited Lecture, *Evaluation in Practice*, University of Minnesota, Maternal and Child Health Minnesota Institute, 2001.

Invited Lecture, *Measurement Issues in Evaluation*, Minnesota Evaluation Studies Institute, 2000.

Invited Lecture, *Questionnaire Design*, Epidemiology in Action: Centers for Disease Control and Prevention, 1994.

Invited Lectures, *Evaluation for Epidemiologists*, Centers for Disease Control and Prevention, EIS Officer Training, 1994.

Invited Lecture, *Program Evaluation*, National Center for Health Statistics, 1994.

Invited Lecture, *Reliability and Validity of Behavioral Data*, Centers for Disease Control and Prevention, 1993.

Invited Lecture, *Theory and Practice of Health Program Evaluation*, Centers for Disease Control and Prevention, 1992.

Invited Lectures, *Making Data Work for You*, Prevention Institute: Centers for Disease Control and Prevention and Emory University School of Public Health, 1992.

Invited Lecture, *Measurement of Behavior*, Centers for Disease Control and Prevention, 1992.

Invited Lecture, *Conducting Survey Research*, Epidemiology in Action: Centers for Disease Control and Prevention, 1992.

Invited Lecture, *Prevention of Cancer Related Risk Behaviors: From Theory to Implementation*, Winship Cancer Center, School of Medicine, Emory University, 1992.

Teaching

Courses Taught

Community Health: Theory and Practice. Provides an overview of types of organizational settings involved in community health promotion and how the roles, functions, and activities associated with each setting influence the design and implementation of health promotion activities. Students learn a process for developing community health promotion programs blending epidemiologic data, behavioral science theory, and contextual assessment of where the program will be implemented.

Design and Conduct of Program Evaluation. Instruction in all aspects of designing and implementing program evaluation studies, with an emphasis on community health promotion programs.

Grant Writing. Provides the opportunity to analyze a problem and design a program to solve it, identify potential funding sources, and write a grant application for federal, state, local agencies or foundations.

Measurement of Health Behaviors. Focuses on the psychometric properties of measures to assess health behaviors (all type of validity and reliability), how to assess the validity and reliability of instruments, how to determine if a preexisting instrument is appropriate for the study population, and how to develop your own instrument.

Fundamentals of Epidemiology. Overview of research designs, methodologies, and statistics involved in the conduct and analysis of epidemiologic studies.

Research Methods. Overview of research designs (experimental and quasi-experimental) used in testing the effectiveness of health promotion programs, choice of measures, data collection, and analysis. Both quantitative and qualitative methods are studied.

Applied Human Development. Introduction to the processes of human development (primarily late adolescent and young adult) and how such development can be influenced. Emphasis placed on social and health development.

Intrapersonal Development. Exploration and clarification of values, setting personal objectives, and preliminary skill building in active listening, assertiveness, and conflict resolution.

Interpersonal Development. Provides skills development in interpersonal communication and group dynamics.

Small Group Behavior. Designed to improve the student's ability to analyze behavioral patterns in groups such as leadership, conflict, and decision-making and group roles through effective group participation and in written analysis.

Honors and Awards

2004 Community Partners Recognition Award, University of Minnesota, School of Public Health

The Communicator Awards: Crystal Award of Excellence, "Kendrick's TV Adventure" nutrition intervention video for *Healthy Generations* program, USDA Grant, 2003.

Invited Membership, Delta Omega Honorary Public Health Society, 2000

Telly Awards: Bronze Telly, "Beating the Budget Blues" nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

Telly Awards: Bronze Telly, "Buying the Best, Making Them Last" nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

Telly Awards: Silver Telly, “Superstars for Health” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

Aurora Awards: Gold Award, “Beating the Budget Blues” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

Aurora Awards: Gold Award, “Weight Control Secrets with Fruits and Vegetables” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

Aurora Awards: Gold Award, “Buying the Best, Making Them Last” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

National Educational Media Network: Bronze Apple, “The Superstars for Health” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

The Communicator Awards: Crystal Award of Distinction, “Why Mama Was Right” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1998.

The Communicator Awards: Crystal Award of Distinction, “Beating the Budget Blues” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1998.

The Communicator Awards: Crystal Award of Excellence, “Superstars for Health” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1998.

International Association of Audiovisual Communicators: Silver CINDY, “Ready, Set, Go” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

International Association of Audiovisual Communicators: Gold CINDY, “Superstars for Health” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

International Association of Audiovisual Communicators: Silver CINDY, “Why Mama Was Right” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

International Association of Audiovisual Communicators: Bronze CINDY, “Building a Stronger Generation” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

International Association of Audiovisual Communicators: Silver CINDY, “Beating the Budget Blues” nutrition intervention video for *Bringing it Home* program, National Cancer Institute Grant R01-CA63578, 1999.

National Heart, Lung and Blood Institute Postdoctoral Fellow, Division of Epidemiology, School of Public Health, University of Minnesota, Minneapolis, 1987-1990.

National Heart, Lung and Blood Institute Predoctoral Fellow, Division of Epidemiology, School of Public Health, University of Minnesota, Minneapolis, 1982-1987.

Fellow, Department of External Studies, Oxford University, 1977.

Recipient, Angier B. Duke Scholarship, Duke University, 1974-1977.

Affiliations

American Public Health Association

Society for Behavioral Medicine

Service

National

Member, National Institutes of Health, Community-Level Health Promotion Grant Study Section, 2000-present.

Member, National Institutes of Health, Special Emphasis Panel Review of Pediatric Obesity Grant Applications, 2005.

Periodical Reviews: *American Journal of Public Health*, *Journal of Behavioral Medicine*, *Preventive Medicine*, *Journal of Nutrition Education*, *Health Education and Behavior*, *Journal of Adolescent Medicine*, 1990-present

Member, Review Committee, Centers for Disease Control and Prevention, Prevention Centers Program, Special Emphasis Panel, 1996.

Member, Review Committee, Centers for Disease Control and Prevention, Division of Adolescent and School Health, Research to Classroom. School-based Programs for Tobacco Prevention, 1996.

Member, Review Committee, Grant Review, Centers for Substance Abuse Prevention, 1996.

Member, Review Committee, Centers for Disease Control and Prevention, Division of Adolescent and School Health, Research to Classroom. School-based Programs for HIV Risk Reduction, 1993.

Technical Assistance, Development of the Planning Guide for the National Tobacco Prevention and Control Program: Initiatives to Mobilize for the Prevention and Control of Tobacco-Use (IMPACT), for Disease Control and Prevention, Office of Smoking and Health, 1993-1998.

Member, Review Committee, United States Department of Education, Comprehensive School Health Programs, 1992.

Design and implementation of an evaluation of the Worksite Cancer Control Projects, American Cancer Society, National Office, 1991-1993.

Technical Assistance, Evaluation of the Community Detection, Education and Prevention Demonstration Projects, American Cancer Society, National Office, 1991-1992.

Design and implementation of an evaluation of the Reach to Recovery program, American Cancer Society, National Office, 1991-1992.

Technical Assistance, Questionnaire Development and Analysis, Evaluation of HIV Risk Reduction: Intervention Program for Adolescent Boys with Hemophilia, Hemophilia of Georgia, Centers for Disease Control and Prevention, Division of HIV/STD, 1990 -1994.

Community

Member, Planning Committee for the Institute of Public Health, Tennessee Higher Education Commission, 2005-present.

Technical Assistance, Applying Behavioral Science Theory to Cardiovascular Risk Factor Reduction Community Programs, Tennessee State Health Department, 2002-present.

Technical Assistance, Program Development for Children and their Families, 18th Avenue Family Enrichment Center, Nashville, TN, 2002-present

Technical Assistance, Evaluation Training for Practitioners, University of Iowa, 2001-2002.

Focus Group Training, Minnesota Youth Tobacco Prevention Initiative Statewide Projects, 2000-2002.

Technical Assistance, Evaluation of Community Education Programs, American Cancer Society, Midwest Division, 1999-2002.

Technical Assistance, Measurement of Psychosocial Factors, Longitudinal Study of Cardiovascular Risk Factors, Morehouse University School of Medicine, 1992.

Technical Assistance, Smoke Free Class of 2000, American Heart Association, American Lung Association, American Cancer Society, Georgia Affiliates, 1991-1993.

Technical Assistance, Community Site Committee, American Heart Association, Georgia Affiliate, 1992-1993.

University

Member, Graduate Council, University of Georgia, 2008-present

Member, Graduate School Faculty, University of Georgia, 2006-present

Member, Graduate School Faculty, Vanderbilt University, 2003-2006.

Member, Graduate School Faculty, University of Minnesota, 1999-2002.

College

Member, Accreditation Committee, College of Public Health, University of Georgia, 2006-present.

Member, Peabody Faculty Council on Research, 2004-2006.

Program Director, Human, Organizational and Community Development Program, Department of Human and Organizational Development, Peabody College, 2003-2006.

Major Program Chair, Maternal and Child Health, Division of Epidemiology, School of Public Health, University of Minnesota, 2000-2002.

Chair, School of Public Health, University of Minnesota, Educational Policy Committee, 2001-2002.

Member, School of Public Health, University of Minnesota, Educational Policy Committee, 2000-2001.

Member, University of Minnesota, Educators Forum Committee, 2001-2002.

Department

Graduate Coordinator, University of Georgia, 2007-present

Member, Robert Newbrough Thesis Award Committee, Peabody College, Vanderbilt University, 2005-2006.

Member, Curriculum Committee, Department of Human and Organizational Development, Peabody College, 2003-2006.

Member, Faculty Review Committee, Department of Human and Organizational Development, Peabody College, 2003.

Member, Doctoral Admissions Committee, Community Research and Action, 2002-present.

2006

Chair, Masters Admission Committee, Human, Organizational and Community Development, 2003-2005.

Member, Division of Epidemiology Training Committee, 2000-2002.

Chair, Maternal and Child Health MPH Admissions Committee, Division of Epidemiology, 2000-2002.

Member, Division of Epidemiology, Steering Committee, Maternal and Child Health Program, 1999-2002.

Member, Division of Epidemiology, Maternal and Child Health MPH Admissions Committee, 1999-2000.

Member, Division of Epidemiology, PhD Admissions Committee, 1999-2000.

Member, Division of Epidemiology, Public Health Nutrition MPH Recruitment Strategies Committee, 1999-2002.

Member, Division of Epidemiology, Nutrition Coordinating Center Advisory Committee, 1999-present.

Member, Division of Epidemiology, Internal Review of MPH Training Program: Public Health Nutrition, 1999.

Member, Graduate School Faculty, University of Minnesota, College of Education and Human 1998-present.

Member, Nutrition and Health Sciences Program Executive Committee, Emory University Graduate School, 1993-1998.

Member, Shepard Thesis Award Committee, Rollins School of Public Health, Emory University, 1992-1996.

Member, Curriculum Committee, Rollins School of Public Health, Emory University, 1991-1996.

Member, Cancer Education Training Program, Winship Cancer Center, School of Medicine, Emory University, 1991-1992.

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