

Laura V. Bland, MPH
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ACADEMIC HISTORY

Name	Laura V. Bland
Current Employer	University of Georgia Archway Partnership Project University of Georgia College of Public Health, Department of Health Promotion and Behavior
Current Title	Archway Public Health Professional (University of Georgia Public Service Assistant)
Education	
MPH	University of Georgia, College of Public Health, May 2008 Concentration – Health Promotion and Behavior Research Interests: Childhood Obesity, Cardiovascular Disease Prevention, Health Communications Master’s Report Topic: <i>Factors Affecting the Implementation of School Wellness Policies</i>
B.S.	University of Georgia, College of Family and Consumer Science <u>Concentration:</u> Consumer Journalism focusing in Consumer Foods and Public Relations

RESEARCH INTERESTS

Community Collaboration within Healthcare
Rural Health
Childhood Obesity
Consumer Foods
Cardiovascular Disease

Graduate positions

- Research Assistant, Gail M. Hanula, Ed.S., RD, LD, University of Georgia, College of Family and Consumer Sciences, Department of Foods and Nutrition (October 2007 - Present)

- Research Assistant, Carol P. Cotton, Ph.D., University of Georgia, Department of Health Promotion and Behavior, Traffic Safety Research Evaluation Group (September 2006 – September 2007)

Other professional employment

- Northeast District 4-H Program Assistant, University of Georgia Cooperative Extension (August 2004-December 2007)
- Student Assistant, University of Georgia Cooperative Extension, Department of Food Safety and Nutrition (Spring 2004)
- 4-H Program Assistant, Tift County Cooperative Extension (2001-2003)

PUBLIC HEALTH OUTREACH

Community Outreach

- Nutrition and Development Project Team Member – an interdisciplinary team developing a health promotion program to decrease the incidence of childhood overweight by targeting parents of preschoolers with information on best feeding practices from a developmental standpoint. (October 2007 to present)
- “Mind, Body, Spirit – A Healthy Living Campaign,” A Faith-Based Cardiovascular Disease Prevention Program. Collaborated with Tony Huff, Northeast Health District. (September 2006 – September 2007)

Experience Gained

- Recruitment of community churches to participate in campaign
- Delivered lectures on developing and implementing a Wellness Committee in churches
- Madison County Blood Pressure Screening – assisted Tony Huff, Northeast Health District, in implementation of event. (April 2007)
- Recording for the Blind and Dyslexic Public Relations Campaign (May 2005)
- Hurricane Katrina Red Cross Volunteer (August 2005)

International Outreach

- 2007 Croatia Maymester Study Abroad Program (May 2007)

Experience Gained

- Met with faculty at Andrija Stampar Institute of Public Health in Zagreb
- Studied international public health issues
- Visited public health clinics and hospitals

LEADERSHIP

Leadership Positions

- University of Georgia, College of Public Health Graduate Student Association Executive Board Secretary (August 2007 – May 2008)

- The Glenn W. “Jack” Ellard Legislative Aide Program, 2006 Georgia General Assembly Legislative Aide to Representative Jane Kidd, District 115 (January – May 2006)
- University of Georgia, College of Family and Consumer Sciences Ambassador (2004-2006)
- Georgia Student Association of Family and Consumer Sciences State Vice President (January – December 2003 and January – December 2004)
- Abraham Baldwin Agricultural College Ambassador (2002-2003)

Leadership Development

- University of Georgia Delegate of the Leadership Honors Bootcamp, Washington, D.C. (June 2004)
- American Public Health Association 135th Annual Meeting: Politics, Policy, and Public Health, Washington, D.C. (November 2007)
- Georgia Federation for Professional Health Educators Annual Meeting, Atlanta, Georgia (February 2007)
- Public Health Lecture Series: Integrating Public and Private Sectors, Emory University (February 2006)

SCHOLARLY ACTIVITIES

A. PUBLICATIONS

Journal articles

1. Clayton DL, Muilenburg JL, Davis M, **Bland LV** (In Progress). Mealtime conversations: Does one family meal a week make a difference in the prevention of and attitudes concerning smoking behaviors?

B. ABSTRACTS

Oral Presentations at National Conferences

1. **Bland LV**, Clayton DL, West SJ, Muilenburg JL, Johnson WD, Annang L (Nov 2007). Mealtime conversations: Does one family meal a week make a difference in the prevention of and attitudes concerning smoking behaviors? American Public Health Association, 135th Annual Meeting, Washington DC.

Poster Presentations at National Conferences

2. Cotton, CP, **Bland, LV**, Avery, I, Fors, S (June 2007). Community Based DUI systems improvement initiative: The Gold Standards Project in Kentucky. Society for Public Health Education, Directors of Health Promotion and Education, and Centers for Disease Control and Prevention, Changing Face of Health Education and Health Promotion national conference, Seattle, WA.

3. Clayton DL, **Bland LV**, West SJ, Muilenburg JL, Johnson WD, Annang L (Nov 2007). "Smoking is dangerous to my health:" The impact of the perception of health messages on smoking behavior in a southern city. American Public Health Association, 135th Annual Meeting, Washington DC.
4. Muilenburg JL, West SJ, Clayton DL, **Bland LV**, Johnson WD, Annang L (Nov 2007). Smoking behaviors and attitudes in adolescents: Role of gender on racial differences. American Public Health Association, 135th Annual Meeting, Washington DC.
5. Muilenburg JL, West SJ, Clayton DL, **Bland LV**, Johnson WD, Annang L (Nov 2007). Smoking identity in African American adolescents: How do current smokers view their behavior? American Public Health Association, 135th Annual Meeting, Washington DC.

Technical Reports

1. Cotton CP, Fors S, Avery I, **Bland, LV** (April 2007). Community Based DUI systems improvement initiative: The Gold Standards Project in Kentucky. National Highway Traffic Safety Administration Region IV. Grant: DNTH22-05-H-09-004.
2. Cotton CP, For S, **Bland LV** (September 2007). National Highway Traffic Safety Administration Region IV Final Report. Grant: DNTH22-05-H-09-004.
3. Cotton CP, For S, **Bland LV** (September 2007). National Highway Traffic Safety Administration Region IV Quarterly Report. Grant: DNTH22-05-H-09-004.
4. Cotton CP, For S, **Bland LV** (June 2007). National Highway Traffic Safety Administration Region IV Quarterly Report. Grant: DNTH22-05-H-09-004.
5. Cotton CP, For S, **Bland LV** (March 2007). National Highway Traffic Safety Administration Region IV Quarterly Report. Grant: DNTH22-05-H-09-004.
6. Cotton CP, For S, **Bland LV** (December 2006). National Highway Traffic Safety Administration Region IV Quarterly Report. Grant: DNTH22-05-H-09-004.
7. Cotton CP, For S, **Bland LV** (September 2006). National Highway Traffic Safety Administration Region IV Quarterly Report. Grant: DNTH22-05-H-09-004.
8. Cotton CP, **Bland LV** (September 2006). 2003-2004 Non-Fatal and Fatal Crash Injuries: EMS District 2. National Highway Traffic Safety Administration Region IV. Grant: DNTH22-05-H-09-004.

CERTIFICATIONS

Basic Disaster Life Support[®] (BDLS[®]) (December 2007)
American Red Cross First Aid (October 2007)

PUBLIC SERVICE

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

- American Public Health Association (2007-present)

- Georgia Public Health Association (2007-present)
- Georgia Federation of Public Health Educators (2007— present)
- Georgia Nutrition Council (2008)
- Georgia Rural Health Association